

HUE™

HUE Puts a Fresh Spin on its Fabulous Feet collection with new Perfectly Bare and Cool Contours lines

NEW YORK: May 4, 2009 – HUE's Fabulous Feet collection takes into consideration a woman's warm weather needs, offering her options as she races around town all day long in peep toes, sandals, thongs, slides or slingbacks. Whether she wants a bare-legged look without the pain of blisters or just some extra comfort, HUE has a full range of fabulous options to take her through the day.

For 2009, HUE puts a fresh spin on Fabulous Feet with these brand new collections:

Perfectly Bare

Available in a full range of skin tones, Perfectly Bare offers a completely sheer, completely nude look, perfect for summer. Perfectly Bare comes in almond, tan, natural, cream, black, and in styles including peep toe, slingback, and hidden cotton liner. Also, all feature silicone on back of heel to ensure product stays put all day long. 3 for \$15.

Cool Contours

HUE's brand new Cool Contours is for those who won't settle for anything less than a perfect fit. Seamless for a second-skin feel, this collection is custom-designed for the right and left foot, offering a snug, ergonomic fit. To keep feet cool and fresh, the collection features an antibacterial treatment. All styles feature silicone stay-put heel. Cool Contours come in a mix of neutrals (black, white, chrome, cocoa and cream), as well as colors (fern, sailor, tulip, and lavender). Styles include classic liner, slingback liner, toe cover, low-cut sock, and peep toe liner. 3 for \$15

Fabulous Feet Collection

HUE's Fabulous Feet collection includes everything a girl could want to race through summer months in pure comfort: peep toe liners, toe covers, slingback liners, massaging liners, foot clouds, foot gelz (heels, balls of foot, insoles), thong wrappers, and gel stripz.

Spring 2009 Legwear

Making a cool statement on the streets nationwide will be HUE's hottest trends for Spring, including floral printed tights, lacey openwork tights & knee-hi's, and a rainbow of colored sheers, tights, footless and anklets.

Known for its colorful sensibility and fun, functional design, HUE is the fastest growing legwear brand in department stores with a 42% share of total market. Headquartered in New York City, HUE designs and manufactures Women's legwear, sheer hosiery, and intimates. HUE is a division of Greensboro-based Kayser-Roth Corporation. For more information, log onto www.hue.com.

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